

The Site Visit Experience

An immersive, cohort-driven, learning opportunity for executive leaders that will equip them to make transformational changes in their companies.

Whether you lead an organization that's been agile for years or one that's brand new to the process, the Business Agility Institute can enhance the work you're doing with our new site visit experience.

Our goal is to create small, tight-knit communities of senior executives from global, non-competing, and non-vendor organisations who can learn from each other's insights, stories and challenges through curated site visits.

These immersive learning opportunities for executive leaders will equip them to make transformational changes in their workplaces. As they learn from each other, they will gain firsthand expertise with models and tools allowing them to see their unique situations through a new lens.

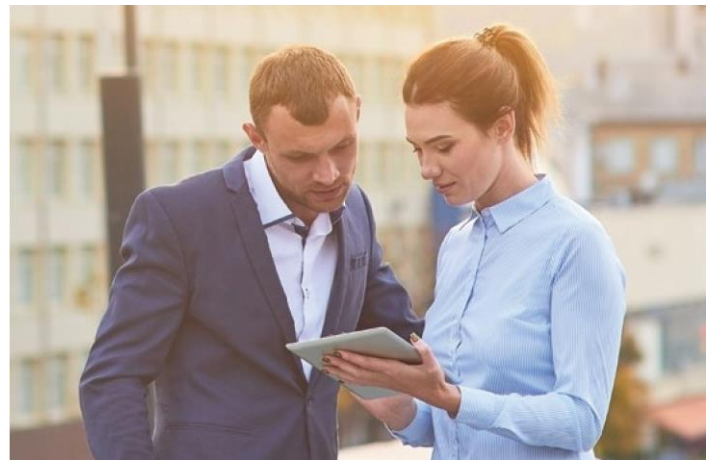
▶ HOW WILL A SITE VISIT HELP MY COMPANY?

Our business agility experience and knowledge will help executives...

- Bring new mindsets to what they see and experience during their visit.
- Re-frame the perceived challenge of "this would never work at my company" to one that offers unexpected insights.
- Envision a new future for their company based on what they experience.

These site visits offer a combination of learning, problem solving and reflection with the end goal of equipping participating executives to make transformational changes at their companies. We offer personal and tailor-made challenges and exercises that will help participants channel creative and non-traditional ideas into action plans.

Best of all, after the year's site visits have concluded, the cohort will remain connected to support each other's work and provide accountability.



▶ THE STRUCTURE OF A SITE VISIT

- Cohorts are comprised of 2-3 executives from five corporate members of the Business Agility Institute at similar stages of development (10-15 executives total).
- CEOs are encouraged to set a challenge for their executives to solve in collaboration with their cohort.
- Each cohort will take three site visits over 12-months.
- Visits are a curated four-day experience led by a Business Agility Institute executive as well as a world-class facilitator.
- Each site visit introduces and teaches new models and frameworks that you can use as "lenses" to see more during the site visits for a holistic view.
- Each day's activities include a variety of left- and right brained activities, conversations with innovators, cohort work sessions and pauses for reflection.



Programme Designer & Lead Facilitator - Lyssa Adkins, Organizational Relationship Systems Coach and Agile Leader

Site visit participation is open to Corporate Members of the Business Agility Institute.



▶ ABOUT THE BAI

Change, both technological and cultural, is occurring faster than ever before. In this climate, modern enterprises will live or die on their ability to quickly adapt. As a result, companies are turning to agile for ideas to innovate, reduce costs, and remain relevant in a changing market.

Business agility embraces change. Business agility changes how you think, how you work and the way you interact with people. This change is crucial at every level of the organization, from the operations floor to the C-Suite.


At the Business Agility Institute, we believe the next generations of companies have arrived. They are agile,

innovative and dynamic – perfectly designed to thrive in today's unpredictable markets. Our mission is to advocate for, connect, educate, and inspire people within these organizations, encouraging them to create an environment of shared knowledge and trust that will usher organizations around the world into the future of business.

Business Agility Institute (BAI) members develop their skills as Business Agility professionals and build capabilities within their organization. BAI connects leaders across industries and regions to share their experiences and insights with each other to navigate the complex and emerging domain that is business agility.

Corporate Membership benefits extend far beyond exclusive access to The Site Visit Experience. A list of detailed benefits lives on our website, but here's an overview of what you can expect as a corporate member of the Business Agility Institute:

1. 6 complimentary tickets and a further 25% discount on additional tickets to any Business Agility Conference worldwide. A minimum saving of \$9,600 (based on the NYC conference).
2. Complete access to all Business Agility assets including; the Business Agility Library, white-labelled Business Agility courseware, organisational health assessments, and all case studies and reference material.
3. Opportunities to engage with and shape the Business Agility community through the Business Agility Industry Council and the Institute's member website.
4. Branding yourself as a pioneer in the space of Business Agility through the Journal of Business Agility, the Business Agility Conference, and Institute websites and mailing lists.



To see a full list of all corporate membership benefits and sign up, visit businessagility.institute/join or email membership@businessagility.institute.