#### **Business Agility Skills Applied to Nation Building**











## Sally Elatta AgilityHealth® CEO, Founder

- Founder of AgilityHealth, EBA Strategy Model
- Mother, Speaker, Entrepreneur
- 2+ decades of experience in enterprise business agility transformations
- Strategy | Measurement | Enablement



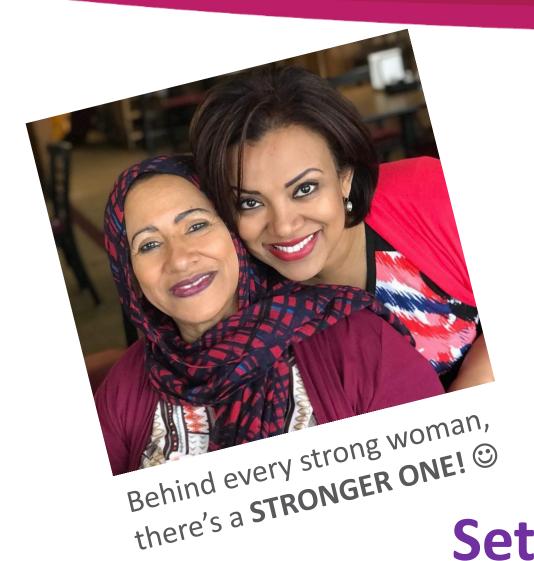


# What traits and beliefs are needed to lead BIG change?

Go to slido.com and enter R450



### Be BOLD | Be REAL | Lead with LOVE



BELIEVE in Yourself!

Experiment & Dream BIG

Be Fearless (Just DO IT!)

Build a STRONG TEAM

Set Goals, Stay FOCUSED

#### A Brief History of Sudan





al-Bashir takes power28 military leaders executed



al-Bashir charged in International Criminal Court (ICC)



thousands participate in sit-ins in the streets

Jan 2018



al-Bashir ousted in military coup

**April 11, 2019** 

1989













April 6, 2019

Sudanese troops clear sit-ins & kill citizens



**Sept 2019** 

New government is formed





1993

**Sudan added to State Sponsored** 

Terrorism (SST) list









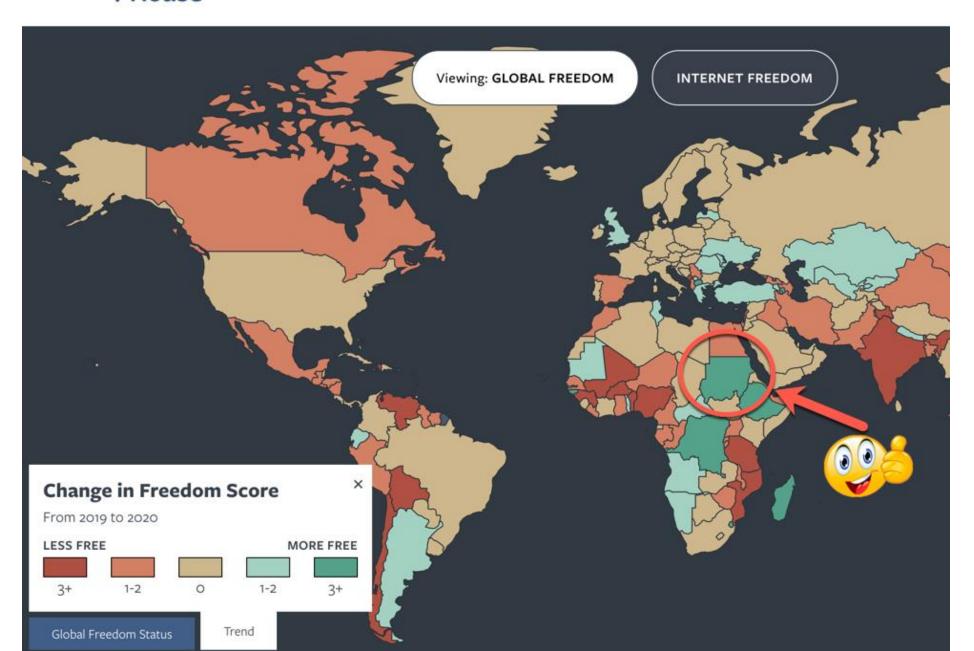


Our Issues

Countries

**Policy Recommendations** 

Explore the Map



### How Can I Help?



مقدمة عن مشروع سودان المستقبل - سالي العطا Next Generation



May 12<sup>th</sup> Posted Vision Video (Went viral on WhatsApp)

Created Facebook Page (100k followers now)

Asked Experts to Signup to Help Sudan (1000 did)



#### Public Speech in DC + Aljazeera Interview





سالي العطا ولقاء مباشر من واشنطن مع قناة الجزيرة

كلمة سالي العطا من امام مبنى الكونغرس 8 يونيو 2019

37 weeks ago · 1.3M Views

39 weeks ago · 1.2M Views



#### Registered Sudan NextGen as a Non Profit



**NextGen Platform** 



Non-profit uniting Sudanese around the world to Leapfrog Sudan into the future as a leading African economy!

#united4sudan

WE AIM TO ENGAGE CITIZENS, EXPERTS AND GOVERNMENT IN AN OPEN TRANSPARENT PLATFORM

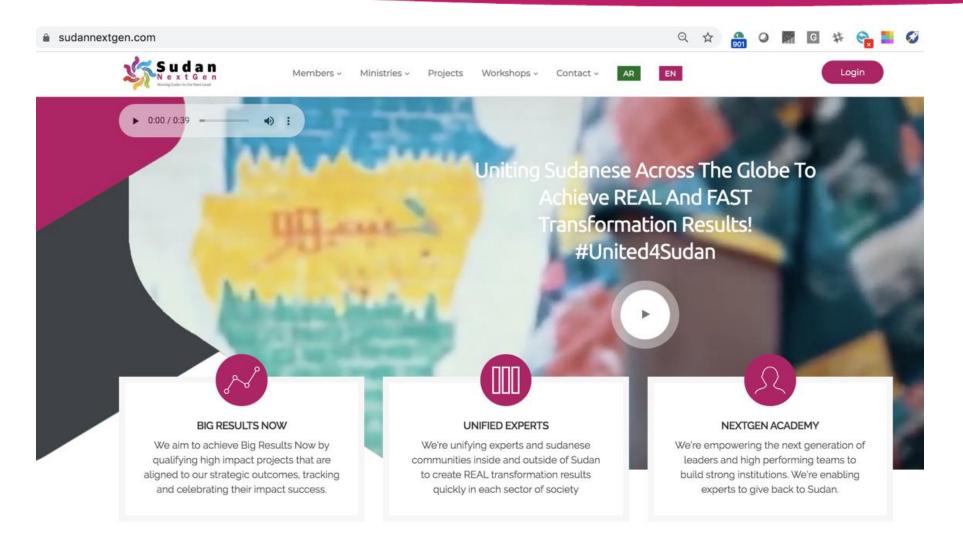
**NextGen Academy** 



**NextGen Big Results Now** 

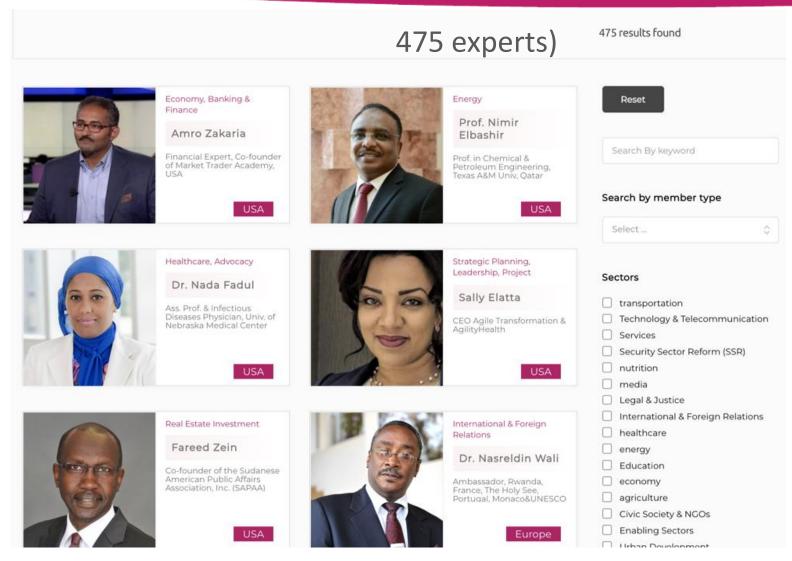


#### SudanNextGen.com Website & Platform



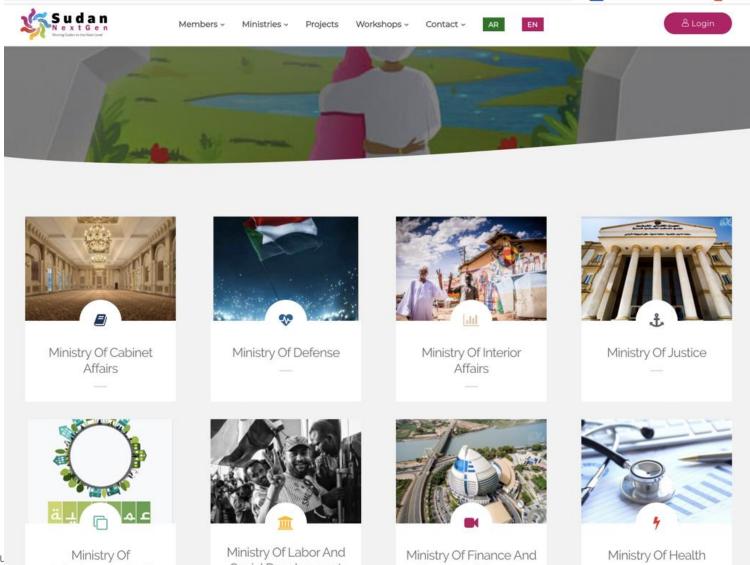


#### SudanNextGen.com | Members & Experts





#### SudanNextGen.com | Ministry & Gov Priorities



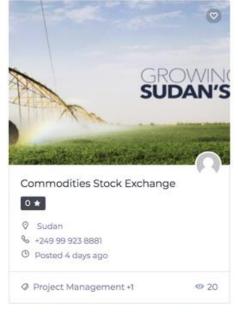


#### SudanNextGen.com | Projects

















#### Sudan NextGen Academy



عبد العزيز موسى

مفهوم الإستراتيجية

الرقمية والتسويق

هدى الدسوقي

أهمية توثيق وإدارة

المعلومات الصحية

سماح التوم

أساسيات حل النزاعات



1400 Trained Dec 2019 - Feb 2020



رنا بلال

تطوير المرأة

أحمد المرتضى

زيادة فرص ريادة الأعمال

للشركات الناشئة في السودان

طارق خليل

الأعمال الرقمية .. نماذج وحلول

### Sudan NextGen Academy | Agile Movement



#### Sudan NextGen | eLearning



Members ~

Ministries ~

Projects

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Sally Elatta's Speech at the Education Conference – Alamaal Platform

This video describes the top skills needed for

#### Effective Leadership



- ✓ To know the difference between Management and Leadership.
- Learn about the concept of leadership and its most prominent human models.
   Introducing the basic skills of an effective leader.
- Learn about creativity, innovation and entrepreneurship.
   Introducing emotional intelligence, intellectual
- intelligence, sentimental intelligence.

#### Effective Leadership

This course aims at introducing the concept of leadership and its main prominent human models.Besides, enabling the audience to develop the required skills for effective



#### **Conflict Resolution**

- ✓ Definition of conflict and effect in workplace and
- groups.
- ✓ Conflict management techniques and skills.
- How to avoid conflict in workplace and groups.

#### Conflict Resolution

This course is designed for all types of business to understand how to eliminate or control conflict in their daily routine

SEE MODE





### What I learned as a change leader

- Our skills as change leaders are transferable
- Your Agility skills can enable civic, country and global transformations
- Test it, Nail it, Scale it.... Pivot when needed
- No knowledge of government, economics or healthcare is required, just vision and guts!
- All it takes is the belief that YOU CAN

## Be bold, be real and lead with love



