



- https://youtu.be/_lu1jy9uVZc



The Lowlandsfestival – an Agile Metaphor



Ambition:

1. establishing a trusted brand, delivering delighter experiences to our customers.
2. Being the first festival in Western Europa that fulfils all regulatory requirements.



Building a temporary city for 60.000 clients
in just 2 weeks time...1 release sprint with 230 companies and 16 governments...



KPI RISK management. % sprint rework/waste/bugs < 0,1 %. Done.



Everything relates to everything,
poor alignment is NO option



Sometimes circumstances are not making it easy ,
still, getting stuck in the mud will not deliver value



When are 'they' happy?



How satisfied?

Can we improve?



Vision to Value



Aiming at?



So, let's have a closer look

Realizing this sustainable festival brand with risk control at top level. In terms of;

1. Agile Leadership
2. People centricity; attitude and behaviour
3. Goals and metrics
4. Adaptability and Risk control

And, what this means for

- Organisation and Governance
- Stakeholder management
- Feedback loops and alignment
- Continuous improvement/innovation



Doing the right things.....right!

