



DIGITAL TRANSFORMATION

IS ABOUT PEOPLE NOT ABOUT TECHNOLOGY

THREE QUESTIONS TO THINK ABOUT FROM THE START...

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TRUE NORTH PARTNERS
FINANCE | RISK | STRATEGY

Technology is NOT a silver bullet



Digital transformation and agility is about

**Running the company in an efficient manner
for
achieving your strategic business goals**

Three questions to consider

1. Is digital transformation interwoven into business strategy?
2. Does the culture support it?
3. Are there processes setup to make it come alive?

Transformation and agility is not about the tech



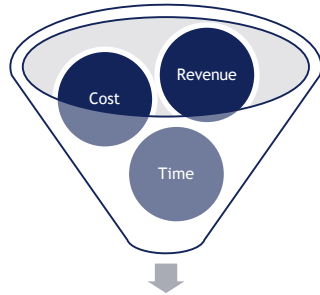
**Efficiency is a
mind-set
Not a tool**

In large organisations individuals do not operate under the same objective

Think of a military operation...



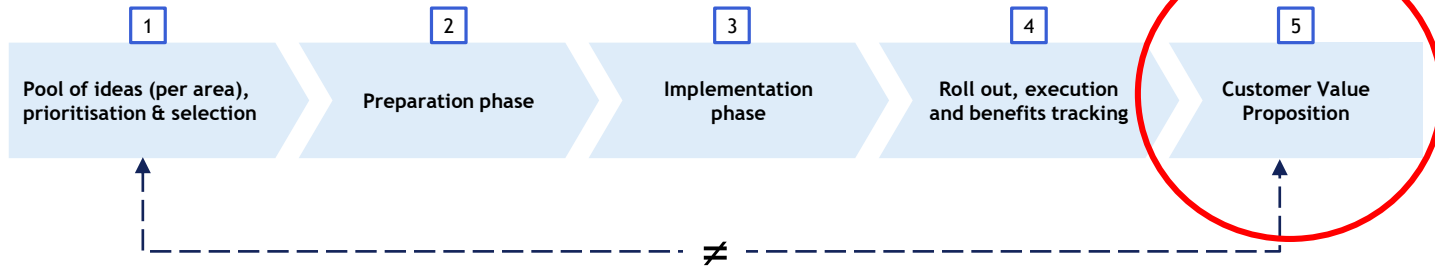
Obstacles to transformation and agility - look into culture and processes



Short-term KPIs



'cool/practical solutions'
vs. 'Transformation'



Easy to fall in love with solutions and then find problems to apply them to
- we should actually be starting with CVP

Transformation is about changing the foundations

300 km/h
train



= 60 km/h speed

60 km/h
track





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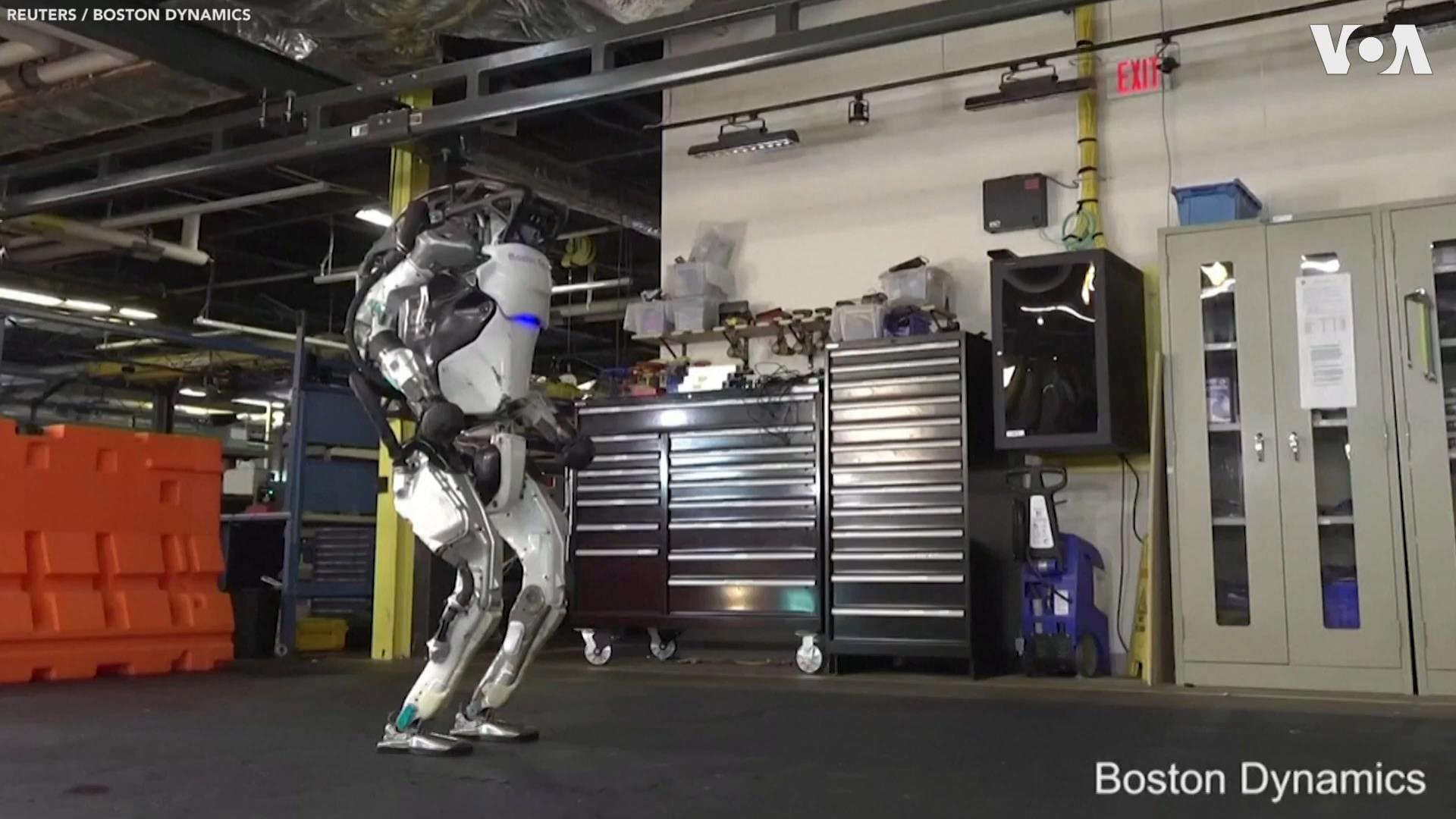
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Three Questions to think about
from the start...

Business Agility Conference South Africa







Three Questions



CONCLUSION

Is digital transformation
interwoven into business strategy?

Does the culture support it?

Are there processes set up
to make it come alive?





