

# What You Measure Matters

Mike Carey











Values

◆ Personal

Values



# Values

◆ Personal

◆ Team

# Values

◆ Personal

◆ Team

◆ Corporate





Behaviors

◆ Actions

Behaviors

# Behaviors

◆ Actions

◆ Attitudes

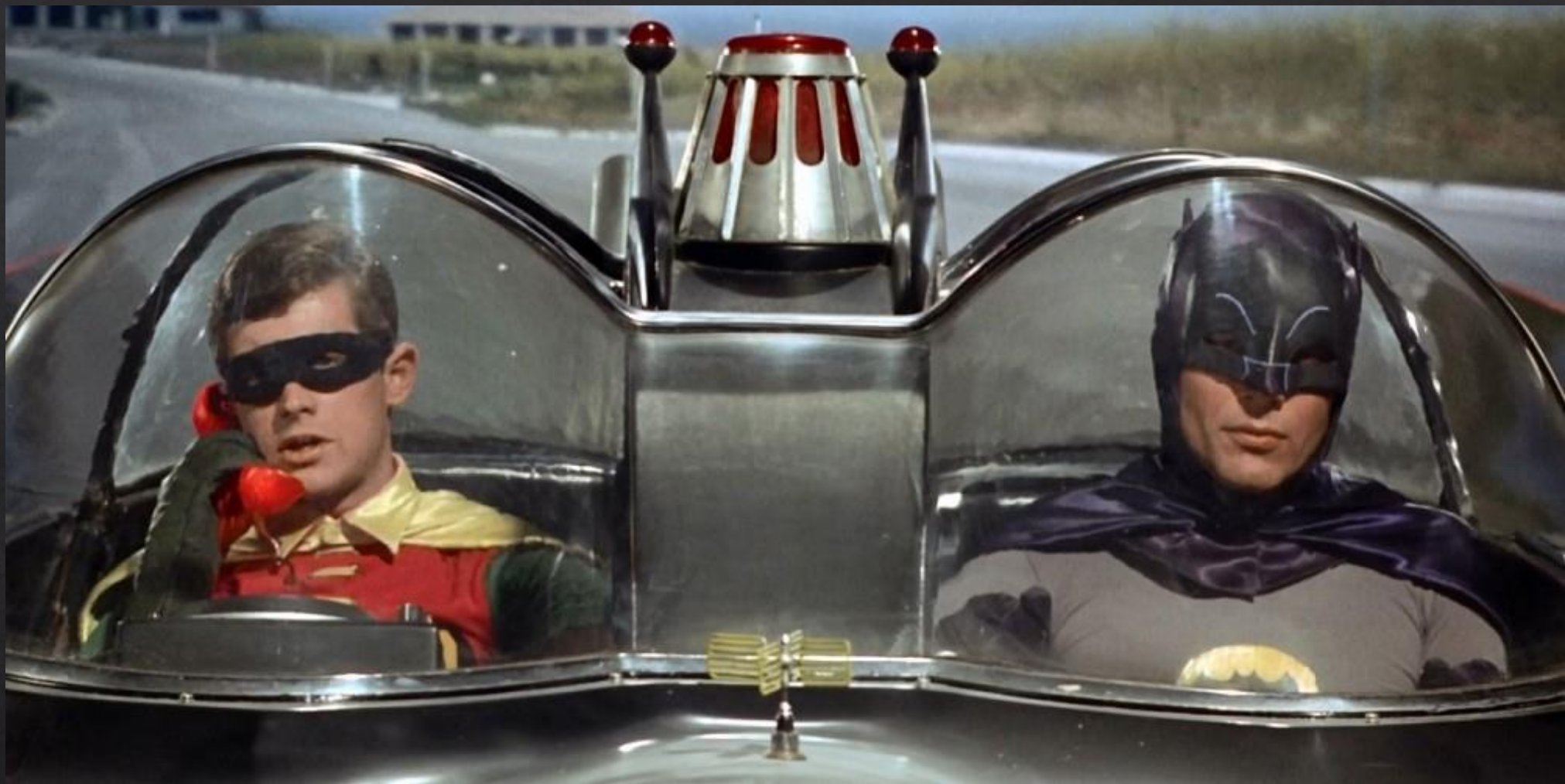


# Behaviors

◆ Actions

◆ Attitudes

◆ Culture



# Alignment



# Alignment

◆ Values

# Alignment

◆ Values

◆ Behaviors

“The problem ... as it often is, are the metrics. It is a situation where if you can't count what's important, you make what you can count important.”

-- James Willbanks (Army Advisor)





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