

Once Upon an Agile Org

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Who Is Scrum Alliance?



VISION

Workplaces Are
Joyful,
Prosperous, and
Sustainable



MISSION

Inspire with
Agile Principles,
Practices and
Values



TAGLINE

Transforming
the
World of Work

Who Are We?



**Chief
ScrumMaster**



**Chief Product
Owner**



Co-CEOs



**Individual
but Aligned**

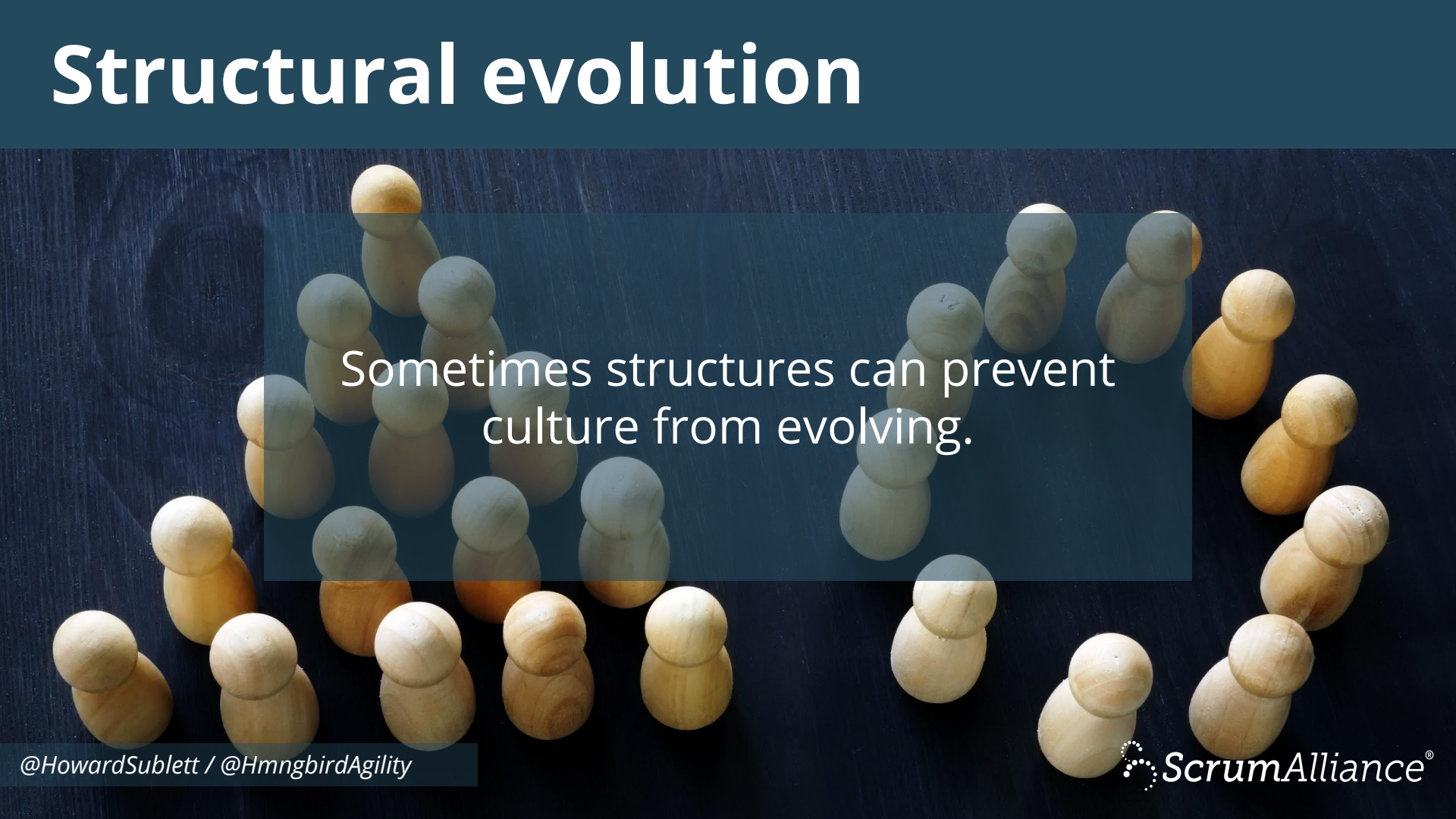
Once upon a crossroads...



Like most companies who decide to pursue agility, we soon reached a critical point of decision.


Do we continue to take two steps forward and one step back or are we ready to go all in?

Structural evolution

A collection of wooden spheres, some light and some dark, arranged in a circular pattern around a central text box. The background is a dark blue, textured surface.

Sometimes structures can prevent culture from evolving.

Structural Evolution



Removing hierarchy and cross-team dependencies made space for strong, collaborative teams.

Leadership Evolution

A hand holding a brass compass over a background of ferns. The compass is open, showing the needle and the face with degree markings. The hand is wearing a dark watch. The background is a close-up of green ferns.

Brave leaders set bold visions and admit what they don't know.

They challenge teams to leave the safety of the status quo to discover the opportunities in the unknown, in the sea monsters.

Cultural Revolution

Stories matter

And they matter even more when your team members are the ones telling them.

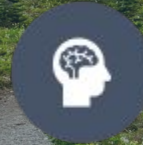
View from the Path



18-point
increase in
employee
engagement



23% increase
in community
NPS



Improved
psychological
safety



Value released
every 2 weeks



Live,
community-
attended sprint
reviews



Driven by
strategy,
seeking the
unknown