



Orchestrating Collaboration & Business Agility in the RBI Corporate Community

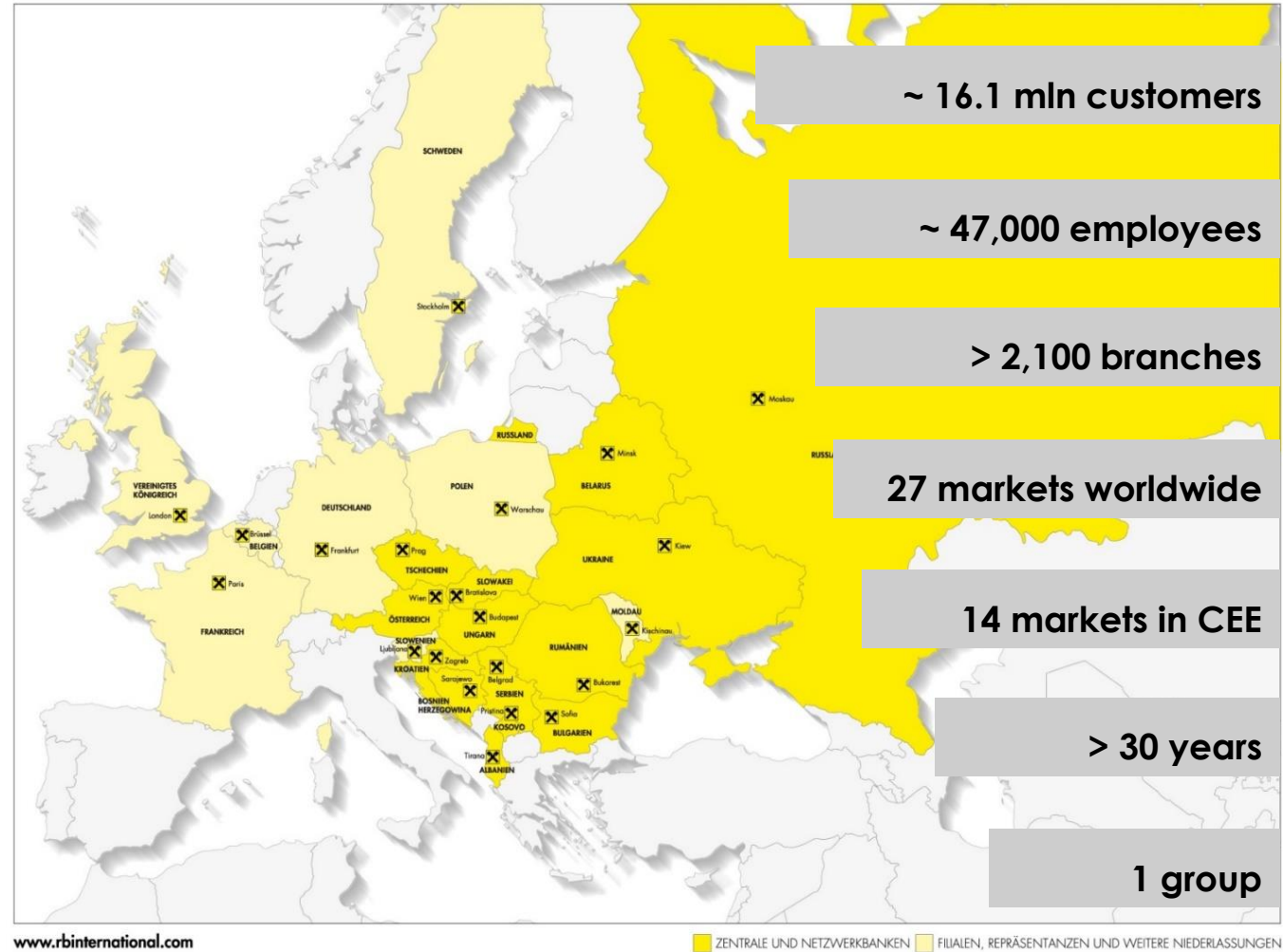
Boris Pelikan & Susanne Burgstaller



RBI - the leading banking group in CEE



- **Enterprise Agility Coach**
- **Executive Assistant** to the Corporate Board member
- Substitute **horn player** in the Vienna Philharmonic Orchestra



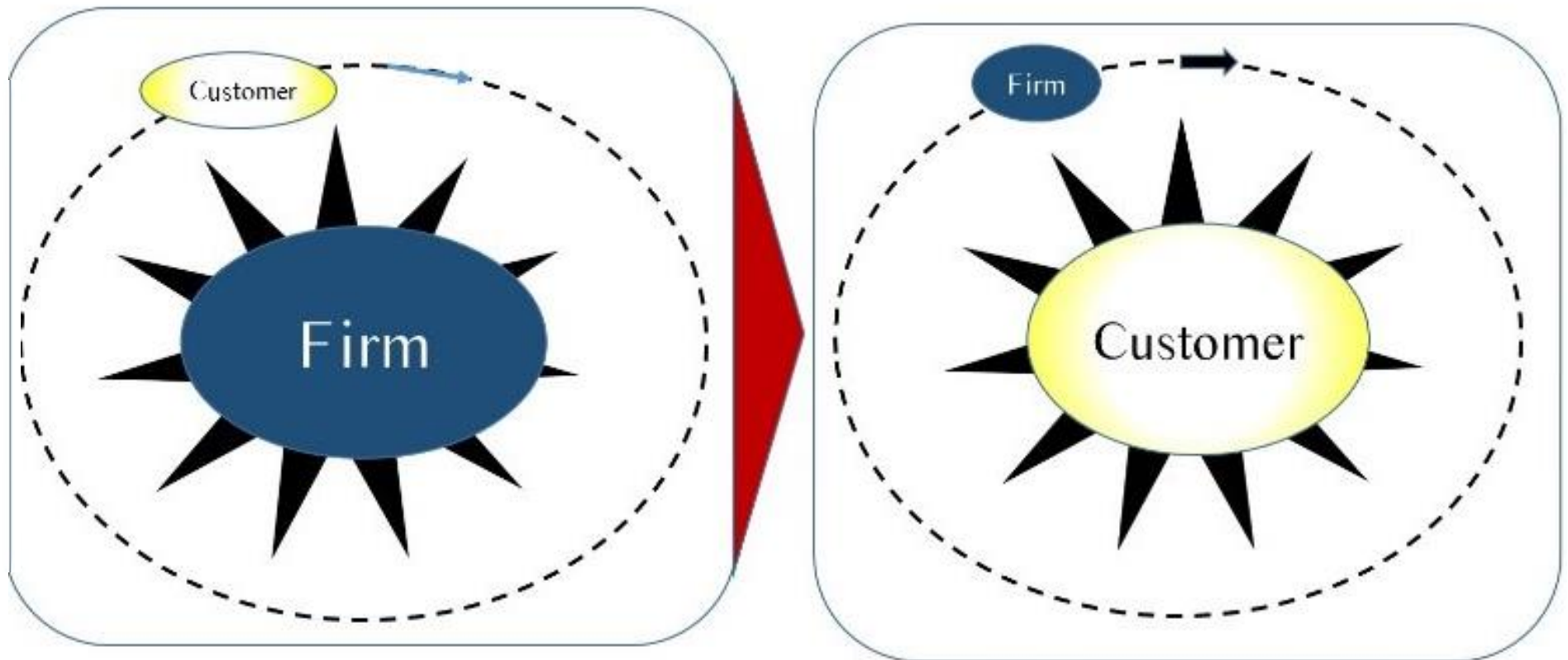
- Solution-Focused **Transformation Coach**
- **Enterprise Agility Coach (ICAgile)**
- 20+ years **coaching experience**
- 10 years **leadership experience**

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An agile transformation from “the heart of the corporate business community”

The Copernican Revolution in management



We need both: Excellence in ...

Solo Performances



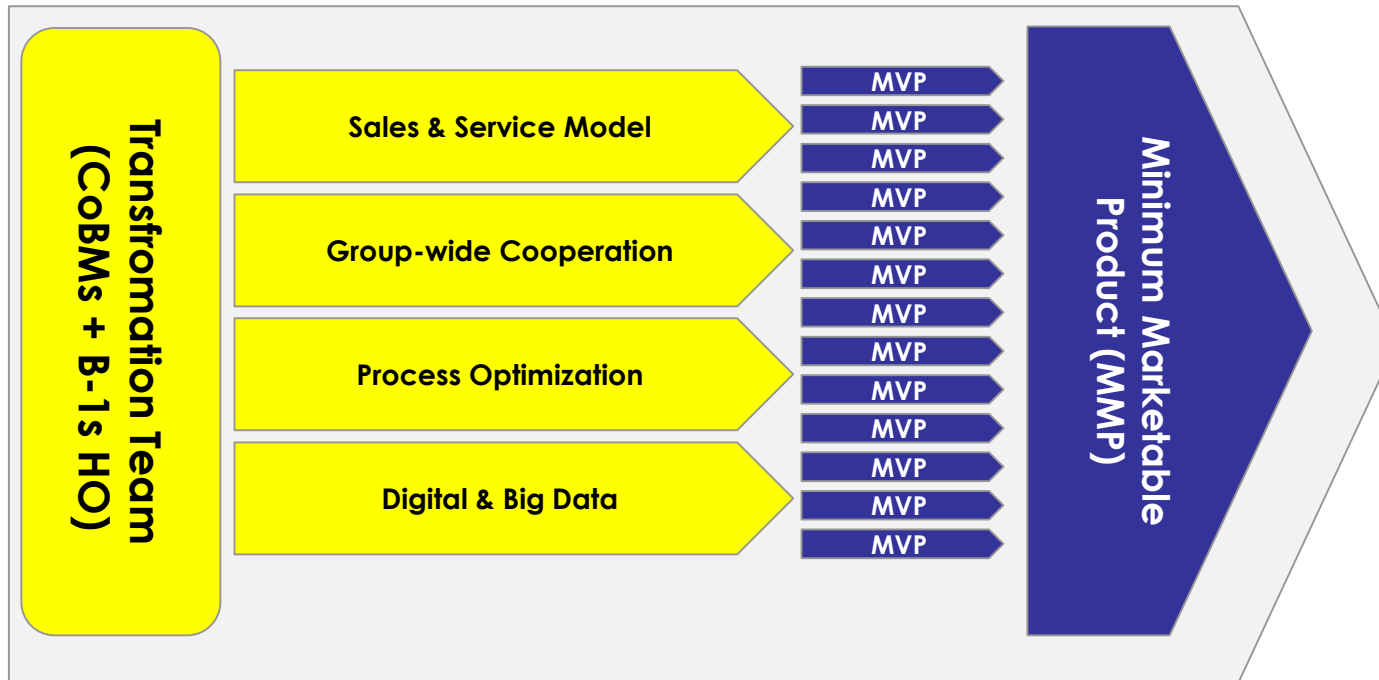
Playing together in harmony



- **What to keep as is?**
- **What to change?**
- **What are you happy to share?**
- **How to contribute?**



All CoBMs + B-1s HO working on shaping our successful Corporate future in an agile & adaptive environment



most recommended
financial services group by
2025

From “MVP” test runs via learning loops to instantly successful “MMPs” for our customers

Setting up “speedboat teams” per workstream to work on MVPs

- What priority topic do we suggest as the nucleus of our activities and why?
- Which “speedboat” would we therefore like send off?
- What results do we hope to generate in what time-frame?
- Who could be the “crew”?
- Who could be the “captain”?



The mobilization of the **power** of the **Corporate Community!**

We need both: Excellence in ...

Solo Performances



Playing together in harmony



Investment

- ✓ Relying on our own strengths
- ✓ Willingness to go the extra mile
 - ✓ Zero cash out
 - ✓ Doing it together

Return

- ✓ Harmonization of sales & service model
- ✓ Effortless group-wide cooperation
 - ✓ Process efficiency
- ✓ Digitization through use of big data

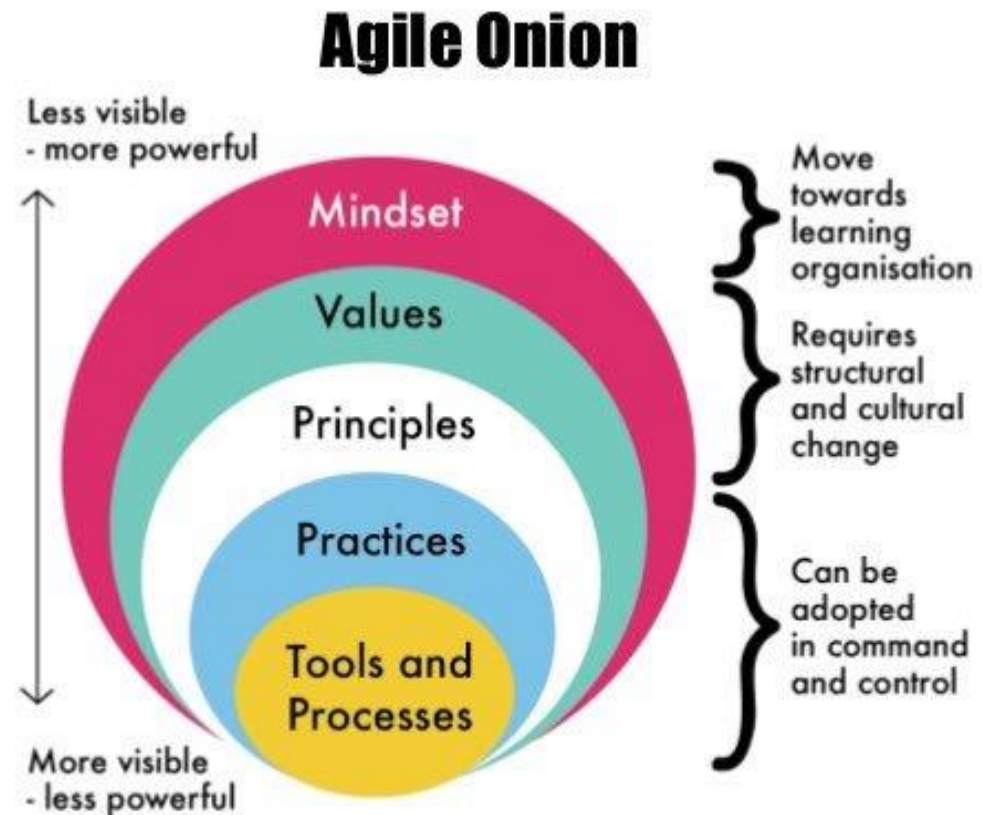
This is what we are doing in our Corporate Optimization Project!

Collaboration - **We work together**

Proactivity - **We are proactive**

Learning - **We are eager to learn**

Responsibility - **We act responsibly**



**DANDY
PEOPLE**

Agile Onion by AWA, Simon Powers

Poster & Infographics by: mia.kolmodin@dandypeople.com

Vision 2025:

“We are the most recommended financial services group.”

Customers:

We constantly strive to improve customer experience and enable our clients to achieve more in their lives and businesses.

Employees:

We value expertise and create a working environment which promotes collaboration, creativity and entrepreneurial spirit.

Shareholders:

We aim to generate solid and sustainable shareholder value.

General public:

We act in a socially responsible manner, fostering the long-term welfare of the people and businesses in our markets.

Mission:

“We transform continuous innovation into superior customer experience.”