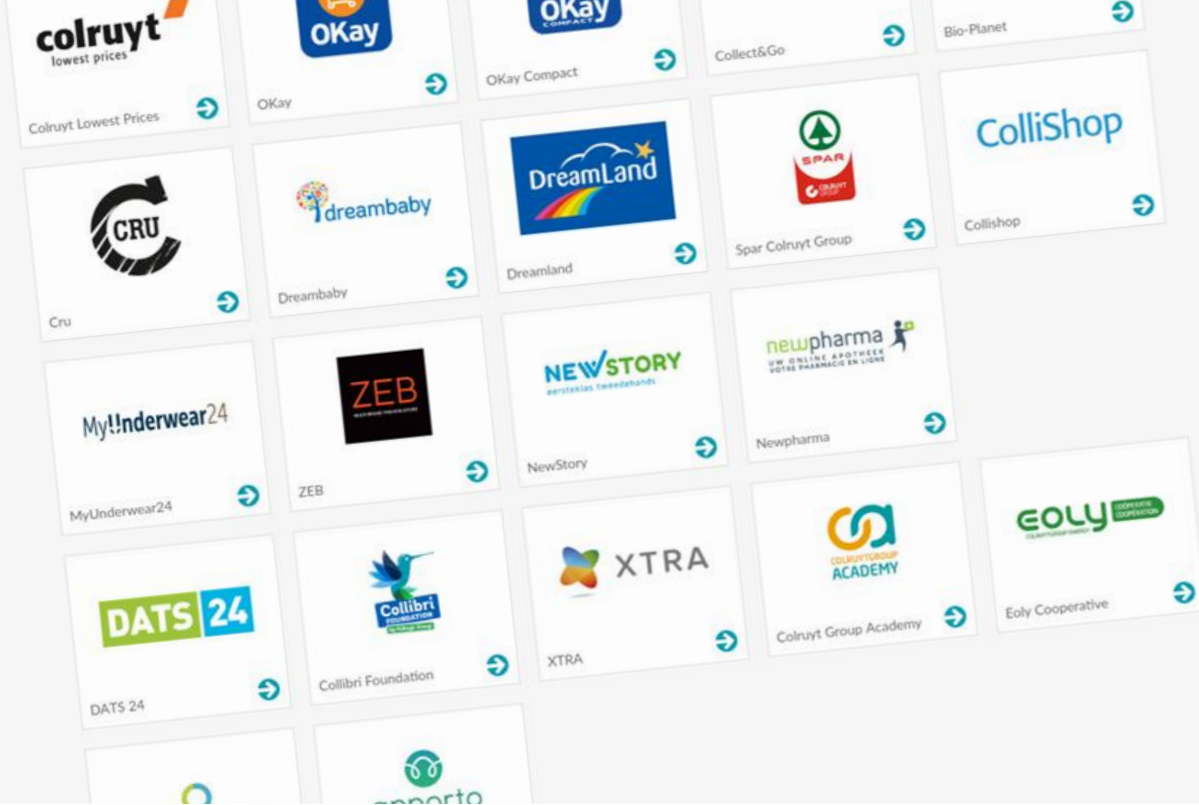


Break the Code

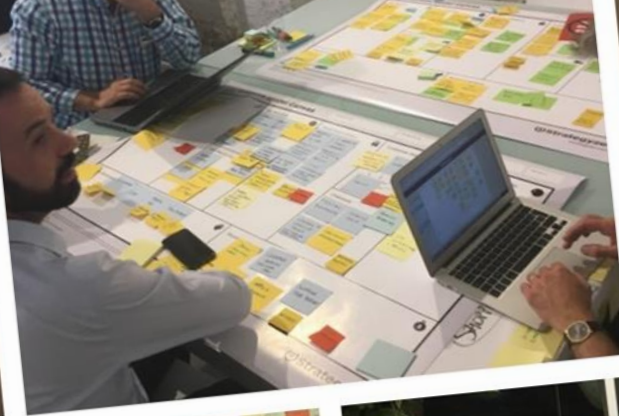
the bumpy road to intrapreneurship



Meet Colruyt Group



Meet Colruyt Group



Boot Camp



Keep the momentum *before* you start

Crystal clear and concise vision

Zero moment of truth

Boot Camp



Sails & Anchors

Health check

It's in your mind

Safe space

Golden rules



Sails & Anchors



Predict & Control

Don't outsource your feedback loop
How can we make this safe?
Deep listening



Sense & Respond



It ain't over till ... never!



Set the scene

Turn frustration into positive action

Make it small



Conclusion



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